Press Release:

FOR IMMEDIATE RELEASE

Contact: [YOUR NAME, AFFILIATION, ADDRESS, EMAIL, PHONE, WEBSITE]

[CATCHY HEADLINE ABOUT YOUR ACTION / EVENT, IN CAPS]

[OPTIONAL SUBHEADING IN ITALICS WITH A BIT MORE INFO]

[PHOTO WITH CAPTION AND CREDIT]

[CITY, DATE]: [DESCRIBE YOUR ACTION EXCITINGLY BUT FACTUALLY. INCLUDE YOUR ORGANIZATION, THE DATE AND LOCATION OF THE EVENT, AND YOUR COMPLAINTS ABOUT THAT SPECIFIC COMPANY – SEE PAGES ON SPECIFIC COMPANIES ON WARHEADSTOWINDMILLS.ORG]

“We’re joining people around the world demanding an end to both fossil fuels and nuclear weapons, the twin threats that endanger every one of us on Earth,” said [ORGANIZER / PARTICIPANT].

According to opensecrets.org, the top companies that profit from fossil fuels and nuclear weapons spend millions of dollars lobbying Congress, funding campaigns, sponsoring think tanks, and feeding misinformation to the media, and they enjoy as much as a 1000% return on investment in petroleum-friendly policies and taxpayer dollars for bomb factories.

This action was part of “NO to Nuclear Weapons and NO to Fossil Fuels: Two Weeks to Pressure the Corporations Putting Profits Ahead of People and Planet.” These global events are coordinated in the US by the Warheads To Windmills Coalition (warheadstowindmills.org).

During the first “week of action,” September 16-22, activists are targeting seven nuclear weapons contractors. The second week, September 23-29, they’re targeting seven oil companies.

Activists are boycotting companies, writing to their CEOs, demonstrating at corporate facilities, divesting their money, and demanding that these industries should use their huge influence over Congress to transition to a truly green economy. A similar strategy was effective in the 1980s, when General Electric, Morton, Ford, Westinghouse, and Dupont dropped out of the nuclear weapons business.

“This is a global emergency,” said [ORGANIZER / PARTICIPANT NAME]. “I’m personally experiencing alarming climate changes. I’m watching these wars and thinking about who has nukes. I’m going to do all I can.”

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