Media Advisory: PLEASE SEND A REPORTER TO THIS EVENT

[HEADLINE IN ALL CAPS, LIKE: DRAMATIC EVENT WILL TARGET EXTINCTION PROFITEERS]

Contact: [YOUR NAME, AFFILIATION, ADDRESS, EMAIL, PHONE, WEBSITE]

[WHAT: NAME OF EVENT]

[WHO: ORGANIZERS, GROUPS, SPEAKERS, ETC.]

[WHEN: DATE AND TIME]

[WHERE: NAME OF VENUE, ADDRESS]

[DESCRIBE YOUR EVENT EXCITINGLY BUT FACTUALLY, AND “HOOK” IT TO LOCAL NEWS OR CURRENT EVENTS]

It’s part of “NO to Nuclear Weapons and NO to Fossil Fuels: Two Weeks to Pressure the Corporations Putting Profits Ahead of People and Planet.” These global events are coordinated in the US by the Warheads To Windmills Coalition (warheadstowindmills.org). The Nuclear Weapons Abolition Week of Action is September 16-22 and the Climate Week of Action is September 23-29.

“We’re joining people around the world demanding an end to both fossil fuels and nuclear weapons, the twin threats that endanger every one of us on Earth,” said [ORGANIZER / PARTICIPANT]. “When lobbying our legislators isn’t enough, we’re going after the profiteering corporations that bribe them with campaign contributions and lobbyists.”

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